





Reaching the Unreached (RtU) was a one-year project that provided educational opportunities to 25,000+ women and girls who had either never attended school or dropped out due to barriers such as child, early and forced marriage, distance to school, cultural barriers, security concerns and cost of schooling.

## **ENGAGING** COMMUNITY **TO INCREASE SUPPORT**

OUR MODEL

GIRLS Inspire uses a holistic approach that brings together key stakeholders within the entire community to support girls' and women's education and learning for empowerment and sustainable livelihoods.

OUR COMMUNITY STRATEGY

GIRLS Inspire worked with various stakeholders to engage communities in supporting women's and girls' education.

WORKING WITH MEN AND BOYS, FATHERS, SPOUSES AND BROTHERS

**KEY COMMUNITY** LEADERS/STAKEHOLDERS SOCIAL MEDIA CAMPAIGNS

AWARENESS DAYS

STREET THEATRE PERFORMANCES

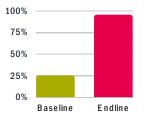




## IMPACTS

## **64.2%**

Community support for women's and girls' education increased by 64.2%, allowing girls to complete schooling and pursue employment.



Community members' perception that women's and girls' decision-making involvement is good to very good in the family and in the community increased from 36.7% to 94.5% and from 23.6% to 93.1%. Community support groups for women boost their participation in school. Support groups for women increased by 42%.



## RECOMMENDATION

POLICY DISCUSSIONS would benefit from evaluating how community-based efforts can be OPTIMISED, SUSTAINED AND SCALED UP in support of women's and girls' empowerment and sustainable livelihoods.

"The project formed human rights groups that were involved in advocacy and awareness raising efforts to encourage women's and girls' education in our village."

